

## Stats For Law Firm Marketing



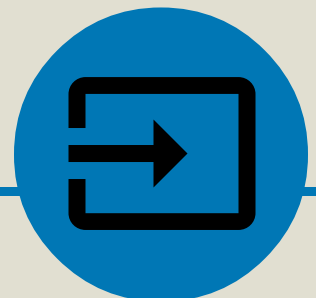
**182  
million**

Unique visitors  
worldwide in  
Q4 of 2014



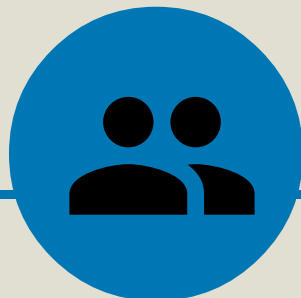
**80%**

Social media  
B2B leads that  
come from  
LinkedIn



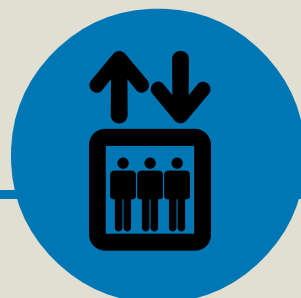
**45%**

All website  
traffic driven  
by social from  
LinkedIn



**200%**

Increase in  
B2B client  
acquisition  
over the last 3  
years



**80%**

Members who  
want to use  
LinkedIn for  
decision-  
making



**50%**

Members are  
more likely to  
buy from a  
company they  
engage with